

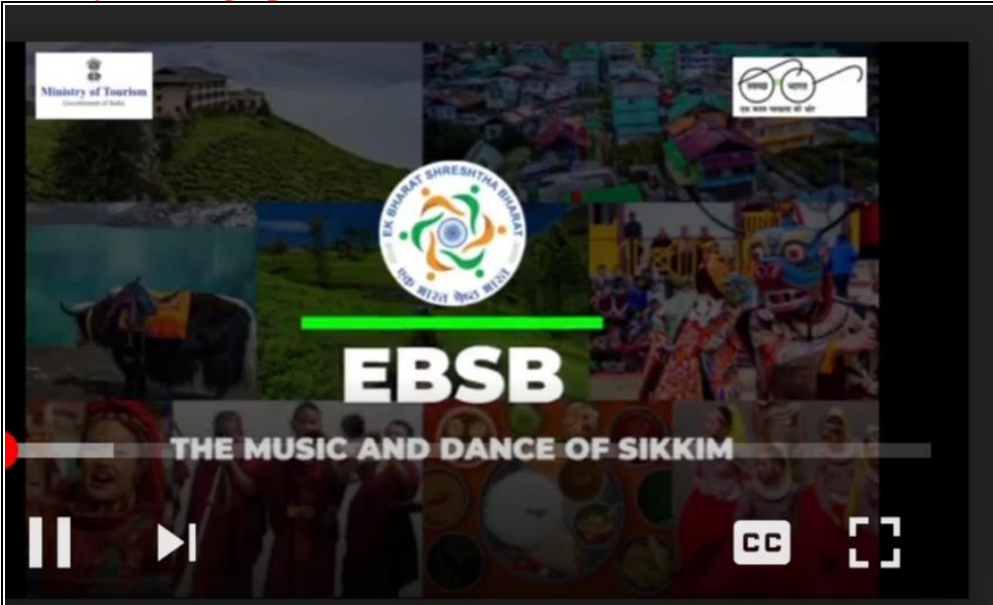
**EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INSTITUTE OF HOTEL MANAGEMENT, PUSA NEW DELHI
SEPTEMBER 2020**

Sr. No	Activities by the Institute	Month of Activity	Proposed Activity	Details of the Activity	Paired State involved	No. of Participants / Attendees
1	Institute of Hotel Management Pusa.	September 2020	Video for social media upload	<p>Sikkim, the exquisite home of Lepchas, Nepalese and Bhutias. A beautiful amalgamation of their culture, be it in the dance form food or music creates a myriad of traditions while keeping the indigenous Sikkim culture alive.</p> <p>Despite the pandemic disrupting societal order, the students at IHM Pusa endeavoured to utilise this time to further educate themselves on this very cultural diversity found in their sister state. Organised under the government scheme of Ek Bharat Shreshth Bharat, IHM Pusa put together a virtual presentation showcasing the cultural and traditional prowess of Sikkim.</p> <p>The presentation included a rich blend of indigenous Sikkim tunes and authentic folk dances from the valley. The students committed themselves to deep cultural research with an endeavour to do justice to the distinct cultural activities. They familiarised themselves with the intricacies of the Tamang folk dance and the beauty of its subtle movements while our music team aspired to bring out the true essence of the songs of the valley. These productions were finally put together by our competent editors to bring out the final result.</p> <p>This virtual demonstration presented our students with a unique opportunity to recognise and appreciate the beauty of Sikkim culture. It allowed them to bring out and proudly display the beauty and excellence of the state, reinstating the motto of integrating the country- Ek Bharat Shreshth Bharat</p>	NO	980 viewers (The target audience was wide as the episodes were launched on major platforms such as YouTube, Instagram, Facebook and WhatsApp.)

Nimisha Seth
EBSB Coordinator

Kamal Kant Pant
Principal

Activity 1 Photographs:-



Glimpses of the video made by students of Institute of Hotel Management Pusa, on The Music & Dance of Sikkim on September 2020

